

What Clients Say

'Anna, it was such a pleasure to have you facilitate the off-site meeting today. Everyone came away from the meeting energized and ready to move forward.'

Kipp Cheng, Vice President, Director of Public Affairs, American Association of Advertising Agencies

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'It was a really important session and it was very successful thanks to you. Kudos for knowing exactly what to do to make it work.'

Laura Bartlett, CFO, American Association of Advertising Agencies

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'Over the years that we have worked together we have achieved results that we most likely would not have attained without her help and definitely not in such a short, concise but still enjoyable time. Anna's knowledge of people and how to get the best out of them is very impressive and immediately wins the respect of the whole team which in my point of view is one of the reasons she is as successful as she is. If you ever want to know more about yourself and your team and how to make it work effectively I recommend that you take the time to talk to her.'

Ulrika Tegtmeier, Managing Director, Iomega Europe and AsiaÂ

'Anna has shown an uncanny ability to get to the heart of the issues and bring people together in a highly constructive fashion. She is astonishingly quick to grasp the issues because she has an almost instinctive understanding of our industry and our people. She hears things that others would miss and she brings about productive change with astonishing speed. But more important than any of that is the fact that she's a great person and every meeting with her is a pleasurable voyage of discovery.'

William Eccleshare, European Chairman, BBDO

'We recognised very early on the need to ensure that the new management team was genuinely a team and presented a united vision for the new agency so that we could capitalise on the energy created out of the merger and ensure continuing outstanding creative standards and new business success. Anna's contribution has been significant to our success this year.'

Chris Thomas, Chairman & CEO, BBDO Asia

'Anna shows strong insight into human motivation and interaction and combines structural tools with less formal, bespoke individual coaching and analysis. Above all her work has a tremendous practical orientation and you feel there is a determination to help solve your problems rather than just sell consulting. Finally, in areas of sensitivity, where emotions can run high, she combines integrity with a good sense of humour. As a customer we are very satisfied.'

Simon Davies, CEO, Threadneedle Asset Management

'Anna rapidly got to grips with the all-important team dynamic and has helped us all look in the mirror. She has helped us appreciate people for their differences, as distinct from their strengths and weaknesses, unlocking additional rewards of team performance. The ingredients of her success with us lie in the sensitivity, professionalism and humour with which she has handled a team of driven and highly individual individuals and the fact that we have done it ourselves ... with her help.'

Paul Marson-Smith, Chief Executive, Gresham Trust

'There is no substitute for working with a quality consultant.'

Simon Rees, Chief Executive, MindShare

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'A combination of personal coaching, team-building exercises and facilitation of potentially difficult discussions around organizational and strategic issues has helped us immeasurably to focus on the key issues and the implementation in key markets of our ambitious global plans.'

Ed Villani, President, Scudder Kemper Investments, New York

'Anna was able to help individuals recognise the impact of their approach on others and adjust their behaviour better to suit the situation and environment in a positive way. The results have been clear and visible to their colleagues.

On a group level, her help has enabled a new team to focus on results more quickly and with greater clarity, as well as identify those factors that may hamper team development and results. At all levels I have found her assistance as supportive and not intrusive. She listens, adapts her approach to the organisation's needs and reflect our needs rather than a prescribed set of potential solutions.

She is also fun to have around!'

David Sachon, Managing Director, Threadneedle Investment Services Ltd.

'Today I am the President and CEO of an investment company in Japan. I am still applying the principles I learned from you.'

Joe D'Onofrio Prudential, Japan

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'Thanks for all your help since the merger - you are the only independent witness to us setting 'Agency of the year' as an unpublished objective last January - never really believed we could pull it off - but we did.'

Paul Hammersley, Chief Executive, Lowe Lintas

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'Anna did a lot of work in the early days of MindShare, helping us organise and set goals and get over the 'merger hump'. I rate her very highly.'

Mandy Pooler, WPP

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'We have just heard that the account group has won an award for the 'Most improved Account Group' in the agency. Specifically, cited were a 'creative renaissance' and an excellent collaborative working relationship with the clients. It is no coincidence that those were the two areas that we concentrated on during our two-day awayday session last May. I am writing to thank you, and say that this prize is also really yours, as you made a significant contribution in helping us believe that anything was possible, and that we could really achieve what we set out to do. You were an inspiration, and the results speak for themselves. I look forward to our next session in March.'

Jane Mathews, Director in Charge, J Walter Thompson

'It was a real pleasure to have you with us at The Compleat Angler at the end of last week. I thought you did an amazing job - you seemed to be part of us and yet, at the same time, bring an invaluable objectivity to our thinking. You gave us real focus and helped to pace the whole thing perfectly. I have no doubt that we couldn't have managed without you.'

Harry MacAuslan, Deputy Chairman, J. Walter Thompson

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'There is no doubt that your involvement took our preparation and presentation to a new level.'

Brad Anger, Managing Director, Universal McCann, South Africa

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'She has delivered in spades in elevating the sophistication of our new business process.'

David Warden, European Chairman, McCann Erikson

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'Your expertise in winning business and understanding how clients buy was more insightful and helpful than we could ever have imagined.'

Damian Blackden, Joint Chief Executive, Universal McCann

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'Thank you for your astute and constructive off-site a couple of weeks back. I really do believe that some positive, constructive results will be achieved this year if we can all stay true to the commitments we made. Aside from everything else though, the two days were a laugh, so thanks, and let's do it again sometime.'

Derek Day, Creative Director, J.Walter Thompson

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'Great seeing you today. It was useful and I feel much better about things. Anna, you are really amazing at helping me understand myself and what I want.'

Dennis de Yonker, Account Director, D'Arcy

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â€Anna, I cannot thank you enough. Your advice was invaluable. Itâ€™s encouraged me to raise my head above the parapet and to raise and reawaken my own ambitions beyond merely doing the same job somewhere else. Again, my thanks.â€™

Martin Weigel

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â€Anna has experience far beyond the advertising and media industries, and she never tries to force solutions, never baulks at working through difficult problems and is always available in person or at the end of the phone.â€™

â€You are a bloody marvelâ€™.

Chris Shaw, CEO, Universal McCann EMEA

'A thousand thanks for the time you have spent with me helping to launch our agency.'

Steve Aldridge, Creative Partner, Partners Andrews Aldridge - Winner of the "Precision Marketing" Agency of the Decade
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"Dear Anna,

We've had some great news that we wanted to share with you: at the year's tenth anniversary Precision Marketing Awards, Partners Andrews Aldridge was chosen as The Agency of The Decade. Thank you for all your support."

Nina Jasinski, Marketing Partner, Partners Andrews Aldridge

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"Thank you so much for your insights and support " all incredibly helpful. My role will always be challenging and demanding, but I am really enjoying it now, thank you."

Geraldine Stewart, Director of Research, Fidelity Investments.

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"Firstly, thank you for the last two days. I know this event was as significant for you as it was for us and I think you handled it brilliantly."

Mark Cadman, CEO, Euro RSCG

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"Anna is a lightweight coffee drinker, but manages a martini pretty well."

Murray Dudgeon, COO Universal McCann Worldwide

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